

## New Canopy to be commercial partners for Stymon Natural Products

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New Canopy has entered into a new commercial partnership agreement with Stymon Natural Products to help drive their international sales and marketing.

Stymon are an award-winning\* Greek start-up that produces natural ingredients for applications in the food, feed and cosmetic industries. They specialize in olive oil polyphenols and natural lyophilized (freeze dried) fruit and vegetables.

Speaking of the new opportunity for New Canopy, CEO Andy Worrall said:

***“We are delighted and honoured to be working with Stymon. When we founded New Canopy, we aimed to work with companies like Stymon that are pioneering sustainable solutions in agriculture and to help them develop their markets.”***

***Stymon have superb technologies for making products from olive mill by-products that are highly concentrated in olive polyphenols and can be used across food, feed and cosmetic applications. It is now widely recognised that consuming a high level of olive polyphenols is a core part of the healthy Mediterranean diet. Although certain Extra Virgin Olive oils can be a rich source of olive polyphenols, Stymon’s innovation is dramatically helping to extend the everyday consumer reach of these powerful natural antioxidants.”***

Kyriakos Pettas, Managing Director of Stymon Natural Products said:

***“We are very excited to work with New Canopy and to develop, with them, new customer relationships around the world. The team at New Canopy have a track record in building and marketing sustainable supply chains and they share our passion for the sustainability, the nutritional and food safety features of our products.”***

To learn more about Stymon Natural Products and their potential for your business, please email us at [stymon@newcanopyventures.com](mailto:stymon@newcanopyventures.com)

\*Stymon was the National winner of the BASF Innovation Hub Award for 2021

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